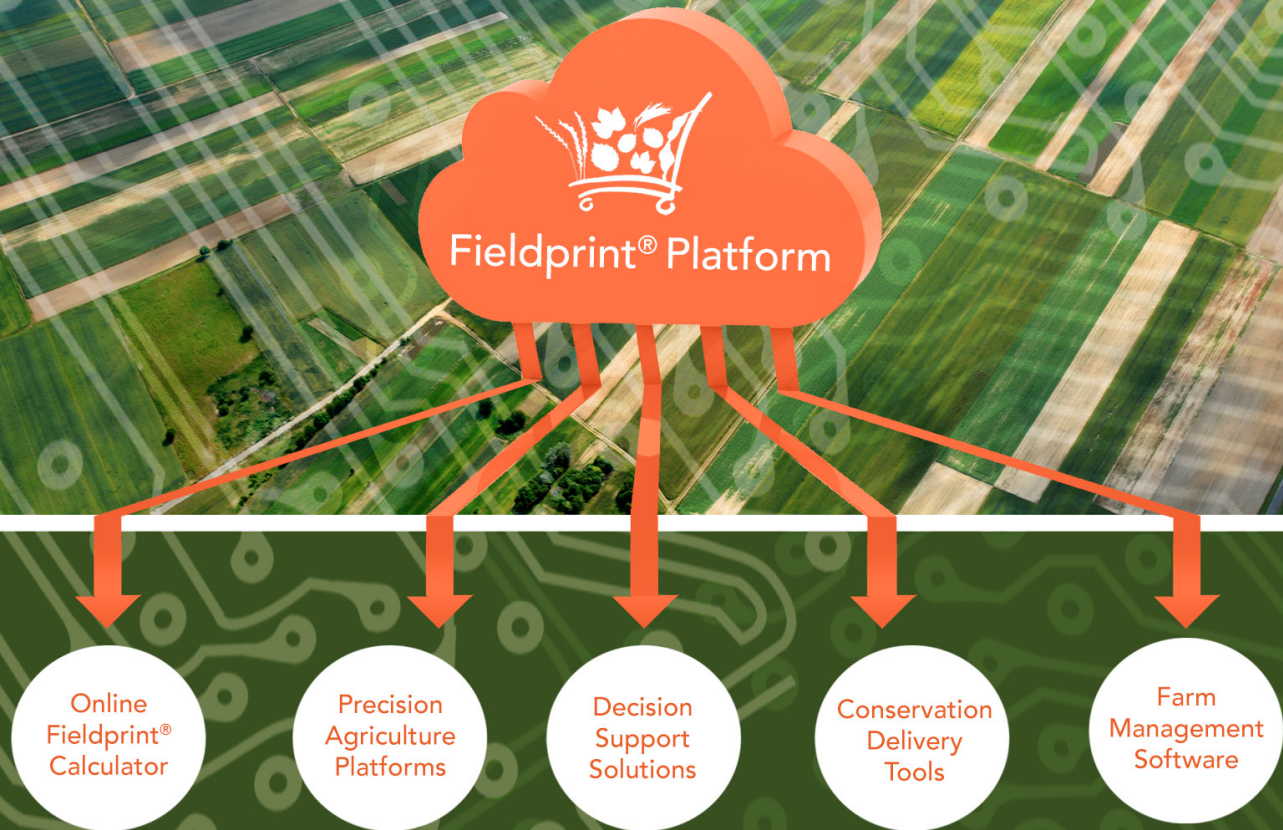


Helping Farmers Measure & Demonstrate Their Sustainability Performance Using Their Preferred Technology Provider



By combining Field to Market's sustainability metrics and algorithms together with leading precision agriculture, decision support and farm management software solutions, farmers can simultaneously evaluate productivity, profitability and sustainability options as part of their planning process.

The following qualified data management partners have successfully completed a comprehensive integration of our sustainability metrics through linking up with the Fieldprint® Application Programming Interface (API), which connects seven sustainability metrics and associated algorithms from the Fieldprint® Platform directly to their software solutions. This integration enables farmers to assess the environmental performance of their management practices against regional, state and national benchmarks for key sustainability indicators.

Looking to Integrate Field to Market's Sustainability Metrics into Your Tool?

Field to Market's envisions a technology landscape that offers farmers robust sustainability analytics in the platform of their choice. We would love to talk with you about making this vision a reality by working with you to integrate the sustainability analytics offered by Field to Market alongside the agronomic insights your tool provides to farmers. For more information, please contact Field to Market's Data & Technology Director Paul Hishmeh (phishmeh@fieldtomarket.org).



Field to Market® Qualified Data Management Partners



The [Syngenta AgriEdge Excelsior®](#) program gives growers a way to manage their farm operations more efficiently. One of the program's most popular components is [Land.db®](#), the data and record-keeping software from AgConnections, a wholly-owned subsidiary of Syngenta. Land.db® helps growers organize their farm data, conduct field-by-field analysis of their profitability and measure their sustainability performance utilizing metrics integrated from the Fieldprint® Platform.



The [Agrible platform](#) has integrated the sustainability metrics from the Fieldprint® Platform to measure and report field-level performance of several crops, including corn, soybean, cotton, and wheat. Combined with the forecasted yields, nutrient adviser, weather and more found inside the platform, growers gain valuable agronomic insights to make more informed and actionable decisions that drive operational results.



[MyFarms Software Platform](#) simplifies and automates sustainability to meet the needs of users up and down the food value chain. By integrating MyFarms tools integrate the sustainability metrics from the Fieldprint® Platform, to equip supply chains with farmer friendly tools that convert sustainability data into smarter farming decisions and enable authentic sustainability claims.



[Precision Conservation Management](#) is a farmer-led effort developed to address natural resource concerns on a field-by-field basis by identifying conservation practices that effectively address environmental issues in a financially viable way and demonstrate their good stewardship practices and document continuous improvement. Farmers can access Field to Market's sustainability metrics from the Fieldprint® Platform through the Precision Conservation Management Farmer Portal.



[Land O'Lakes Truterra™ Insights Engine](#) is an interactive on-farm digital platform that helps farmers advance their stewardship goals and ROI in real time, acre-by-acre and helps food companies measure sustainability progress. By integrating fully with the latest version of the Fieldprint Platform, Land O'Lakes offers even greater depth to the Truterra Insights Engine's ability to assist farmers in documenting stewardship and exploring opportunities for continuous improvement.

With the goal of engaging 50 million acres in its Supply Chain Sustainability Program by 2020, these partners exponentially increase the reach of the sustainability analysis previously only offered through the Fieldprint® Platform, Field to Market's free and confidential online tool for commodity producers. Farmers utilizing any of these tools, whether through the Fieldprint Calculator or now through these associated farm-management software solutions, have the ability to document and demonstrate their sustainability performance using the industry's most accepted and recognized sustainability measurement framework.